

## **FASTENation, Inc. Introduces Two New Products**

Clifton, NJ (December 6, 2010) *FASTENation*, Inc. a global distributor and custom converter of fastener solutions is proud to announce the addition of New Pre-Packaged Products to its line: VELCRO® Brand Extreme and VELCRO® Brand Industrial Strength Coins.

VELCRO® Brand Extreme is a unique product that adheres to rough and porous surfaces. The adhesive is specially formulated for use on brick or concrete, is made for indoor/outdoor use and is resistant to both water and ultraviolet light. There are three (3) pre-packaged options available (all include hook and loop): 1" x 4" strips in a pack of 5, 1" x 4" strips in a pack of 10, and 1" x 10' lineal tape.

VELCRO® Brand Industrial Strength Coins offer both an aggressive closure system and rubber-based adhesive suitable for most smooth surfaces, including plastic. They are excellent for indoor/outdoor use, offer strong water resistance, and their round shape eliminates peeling in the more prone areas such as corners or straight edges. This product has been part of the FASTENation, Inc. offering for sometime but not offered in a smaller quantity package. The new package offers 100 coin sets (includes both hook and loop).

"We continue to add new products because we are committed to giving our customers a diverse fastener selection." says Justin Ferdinand, Vice President of FASTENation Inc.

The VELCRO® Brand Extreme Tape and VELCRO® Brand Industrial Strength Coins are excellent alternatives to conventional fasteners. The new packages offer a convenient option for smaller projects.

To see these new products and FASTENation's full product line, please visit [www.fastenation.com](http://www.fastenation.com). If you would like to speak with one of our sale representatives today, please call 800-876-9922.

### About FASTENation, Inc:

FASTENation, Inc. is the premier global manufacturer, converter and distributor of fasteners from Velcro USA Inc., 3M™, Glue Dots® International and FASTENfoam™ Adhesive Backed Foam Tapes. Servicing more than 30 countries for nearly a decade, FASTENation, Inc. provides innovative ways to fasten products together for many industries. Offering the largest in-stock product offering available nationwide (including hook and loop, CD/DVD hubs, table clips, display products, adhesive backed foam tape, etc.) FASTENation, Inc. can easily convert, fabricate and manufacture to any customer specification and ship within a moment's notice.