

June 1, 2009

FASTENation™ Introduces The FASTENup™ Strap System That Allows Customers To Make Custom Length Straps In Seconds!

Clifton, NJ (PRWEB) June 1, 2009 -- FASTENation, Inc. a distributor, converter and manufacturer of fastener solutions globally from 3M™, GLUE DOTS®, STIK-2™ Products, Velcro USA Inc., manufacturer of table-skirting clips and CD/DVD hubs is proud to announce the introduction of the **FASTENup™ Strap System!**

For more than a decade FASTENation, Inc. has produced straps for customers in their New Jersey facility, utilizing state of the art Ultrasonic welding and sewing techniques. This process required customers to purchase specific sizes in large quantities to make manufacturing costs effective. Now with the introduction of the **FASTENup™ Strapping System**, customers can produce as little as one custom length strap on-site in just seconds. "This New FASTENup™ Strap System will meet the needs of so many businesses that have low volume strap demands of varying lengths. The FASTENup™ system provides these businesses with an immediate on-site customized strap solution." said Justin Ferdinand, Vice President of FASTENation, Inc.

This NEW product is available in a kit form. Each kit is comprised of all the necessary components to produce a finished strap: Two types of strapping material (5 yds. each) and Ten (10) hook tabs and Ten (10) D-ring Tips. The **FASTENup™ Strap System** is ideal for use in the Medical, Outdoor, DIY or any other market that requires a quick customized strap solution.

"This amazing system offers our customers the versatility they have been looking for to meet the demand for small volume custom applications. It also gives us a platform to build on for future additions to the line and we are really excited about that." said David Petak, President of FASTENation, Inc.

To learn more about the FASTENup™ Strap System please visit:

<http://www.fastenation.com/class.php?id=319>

About FASTENation, Inc.

FASTENation, Inc., is the premier global distributor, converter and manufacturer of fasteners from Velcro USA Inc., 3M™, Glue Dots® International and FASTENfoam™ Adhesive Backed Foam Tapes. Servicing more than 30 countries for nearly a decade, FASTENation, Inc. provides innovative ways to fasten products together for many industries. Offering the largest in-stock product offering available nationwide (including hook and loop, CD/DVD hubs, table clips, display products, adhesive backed foam tapes, etc.) FASTENation, Inc. can easily convert, fabricate, and manufacture to any customer specifications and ship within a moment's notice.

For more information on FASTENation's full line of products and services or to view their NEW catalog visit www.fastenation.com or call 800-876-9922. Get connected with a FASTENation, Inc. sales representative today to learn more on how we can help fasten your world together!